

**Supplemental Table 1. mRNA levels in tongue and distal intestine of mice.**

| Gene    | Fold Regulation |                  |
|---------|-----------------|------------------|
|         | Tongue          | Distal Intestine |
| SREBP-2 | 1.5 ± 0.4       | 1.4 ± 0.2        |
| HMGR    | 2.2 ± 0.6       | 1.5 ± 0.1        |
| T2R102  | 0.6 ± 0.0       | N.D.             |
| T2R104  | 0.7 ± 0.0       | 0.7 ± 0.1        |
| T2R105  | 0.4 ± 0.1       | N.D.             |
| T2R106  | 0.6 ± 0.0       | N.D.             |
| T2R107  | 0.7 ± 0.0       | 1.1 ± 0.3        |
| T2R108  | 0.4 ± 0.1       | N.D.             |
| T2R109  | 0.3 ± 0.1       | N.D.             |
| T2R110  | 1.0 ± 0.1       | N.D.             |
| T2R113  | 0.3 ± 0.1       | N.D.             |
| T2R114  | 0.8 ± 0.1       | N.D.             |
| T2R115  | N.D.            | N.D.             |
| T2R116  | 0.7 ± 0.0       | N.D.             |
| T2R117  | 0.6 ± 0.1       | N.D.             |
| T2R118  | 0.5 ± 0.1       | N.D.             |
| T2R119  | 0.8 ± 0.1       | 0.6 ± 0.1        |
| T2R120  | 0.8 ± 0.1       | N.D.             |
| T2R121  | 0.4 ± 0.0       | N.D.             |
| T2R122  | 0.5 ± 0.1       | N.D.             |
| T2R123  | 0.6 ± 0.1       | N.D.             |
| T2R124  | 0.8 ± 0.0       | N.D.             |
| T2R125  | 0.6 ± 0.0       | N.D.             |
| T2R126  | 0.6 ± 0.1       | 1.4 ± 0.3        |
| T2R129  | 0.6 ± 0.0       | 1.0 ± 0.3        |
| T2R130  | 0.7 ± 0.2       | N.D.             |
| T2R131  | 0.6 ± 0.1       | N.D.             |
| T2R134  | 0.8 ± 0.2       | N.D.             |
| T2R135  | 0.5 ± 0.1       | N.D.             |
| T2R136  | 0.6 ± 0.0       | N.D.             |
| T2R137  | 0.7 ± 0.0       | N.D.             |
| T2R138  | 0.9 ± 0.0       | N.D.             |
| T2R139  | 0.5 ± 0.0       | 0.8 ± 0.2        |
| T2R140  | 0.6 ± 0.0       | N.D.             |
| T2R143  | 0.5 ± 0.0       | N.D.             |
| T2R144  | 0.4 ± 0.1       | N.D.             |

**Supplemental Figure 1. mT2R138 promoter sequence.**

-900 ACCACCACCA CCACCACCAT CTGTATTGAT CAGGCTCTAG AGAGCCTCT  
-850 CAGGGGACAG CTATACCAGA CTCCTGTCAG CAAGTGCTTC TGGCATCAG  
**SRE2**  
-800 CAATAGTGTC TGAGTTTGGT GGCTGCCATGT GGGATGAATC CCAGGTGGG  
-750 GCAGTATCTG GATGGCCTGT CCTTCAGTCT CTGCTCTACT CATTGTCCCT  
-700 GGATCTCCTT TAGACAGGAG CAATTCTGGA TAAAAAATTT TTGAATGAGT  
**NF-Y**  
-650 GGGTAGCCCC CTTCTCAAC TGGGGTCTAG GCTATGTAGA TGGATTGGC  
-600 TGTACATTAT GGAGGGTAAG GATTAAGACT TCTTGGATAG AACAGTCAC  
-550 CTAATCATAT TAAAGTATAT TTATAGTAGG TGAGGCCTCA GTTGTGAAAT  
-500 GAGAAATGCA AATGTGAAGA GACCCCATTT CAAAGCCTAA TCACTTACA  
-450 GCATCTGTTT TGCCTACAGG CAGTGTCCCT GGGCCATAA CAAATCCTC  
-400 CTCTTCTCTG TGCATACAAG TCCATGTGGG CATGTAAAAC AGACCCTGC  
-350 CTGGTTAGGG AACTGAAACT CAATCTTGTT TACATTCCTG TTGCTGCAAT  
**Sp1**  
-300 ATGACTGGGG GTGGGGCTGT TGGGTAGGTA ACACCTGGAT TATTAAAGC  
-250 TTTTGCATCA TCCAAGAGGT AGGCCGATCA TTAATCCTCC CTTACCATAA  
-200 GCTTTCGTGC CAAATCACAA GATACTGTAA AGTGACAACA CCCCTCCAG  
**NF-Y**  
-150 GTTTCCTATT GGGGATTTGG GTTCATAAGG GGAAATTCTG GCAAGATTT  
-100 GGAATCCTTG CGAAGGAAAG CTCTCCATTC AAAAGATACC CTTTCCTGCT  
-50 CTGGTGGGTG AAATCGGAGT TTTAGATTAG TTAATCAGAG AAGGGCATC  
+1 ATGCTGAGTC